

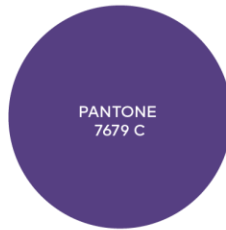
BRAND PALETTE

Our brand palette is bright, friendly and dignified.

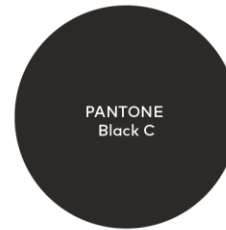
Our primary purple is vibrant, strong and represents the three unified sites. It is paired with clean, neutral tones of black, white and grey to help it stand out.

It is also complimented with three legacy site colours that add additional brightness and energy, as well as heritage.

PRIMARY PALETTE



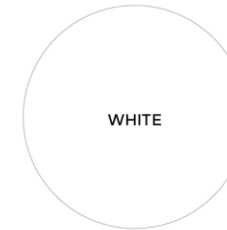
R: 86 G: 62 B: 130
C: 87 M: 97 Y: 1 K: 0
#563E82



R: 45 G: 41 B: 38
C: 63 M: 62 Y: 59 K: 94
#2D2926



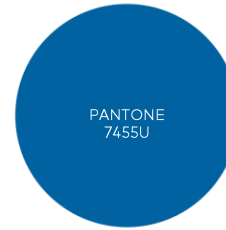
R: 197 G: 198 B: 199
C: 1 M: 1 Y: 0 K: 22
#C5C6C7



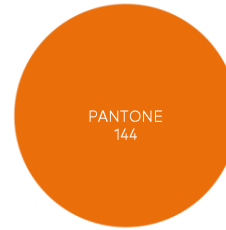
R: 255 G: 255 B: 255
C: 0 M: 0 Y: 0 K: 0
#ffffff



R: 0 G: 160 B: 175
C: 100 M: 0 Y: 31 K: 7

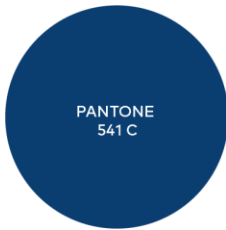


R: 64 G: 96 B: 175
C: 90 M: 60 Y: 0 K: 0
#4060AF



R: 237 G: 139 B: 0
C: 0 M: 51 Y: 100 K: 0
#EA6FOB

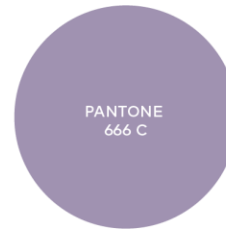
SECONDARY PALETTE



R: 0 G: 61 B: 111
C: 100 M: 78 Y: 32 K: 22
#003D6F



R: 167 G: 188 B: 213
C: 34 M: 19 Y: 6 K: 0
#A7BCD5



R: 161 G: 146 B: 177
C: 39 M: 43 Y: 14 K: 0
#A192B1