



ST. JOSEPH'S
UNITY HEALTH TORONTO

CELEBRATING
100 YEARS OF
KEEPING OUR PROMISE



St. Joseph's 100th Anniversary Celebrations

A Year In Review

Background

On October 19, 1921 St. Joseph's Hospital admitted its first patient. The Sisters of St. Joseph of Toronto established the hospital in response to the healthcare needs of a growing community in Toronto's west end. At the time there were no other hospitals between Bathurst Street and Hamilton. A century later, St. Joseph's Health Centre continues to provide excellent and compassionate care to the west end community.

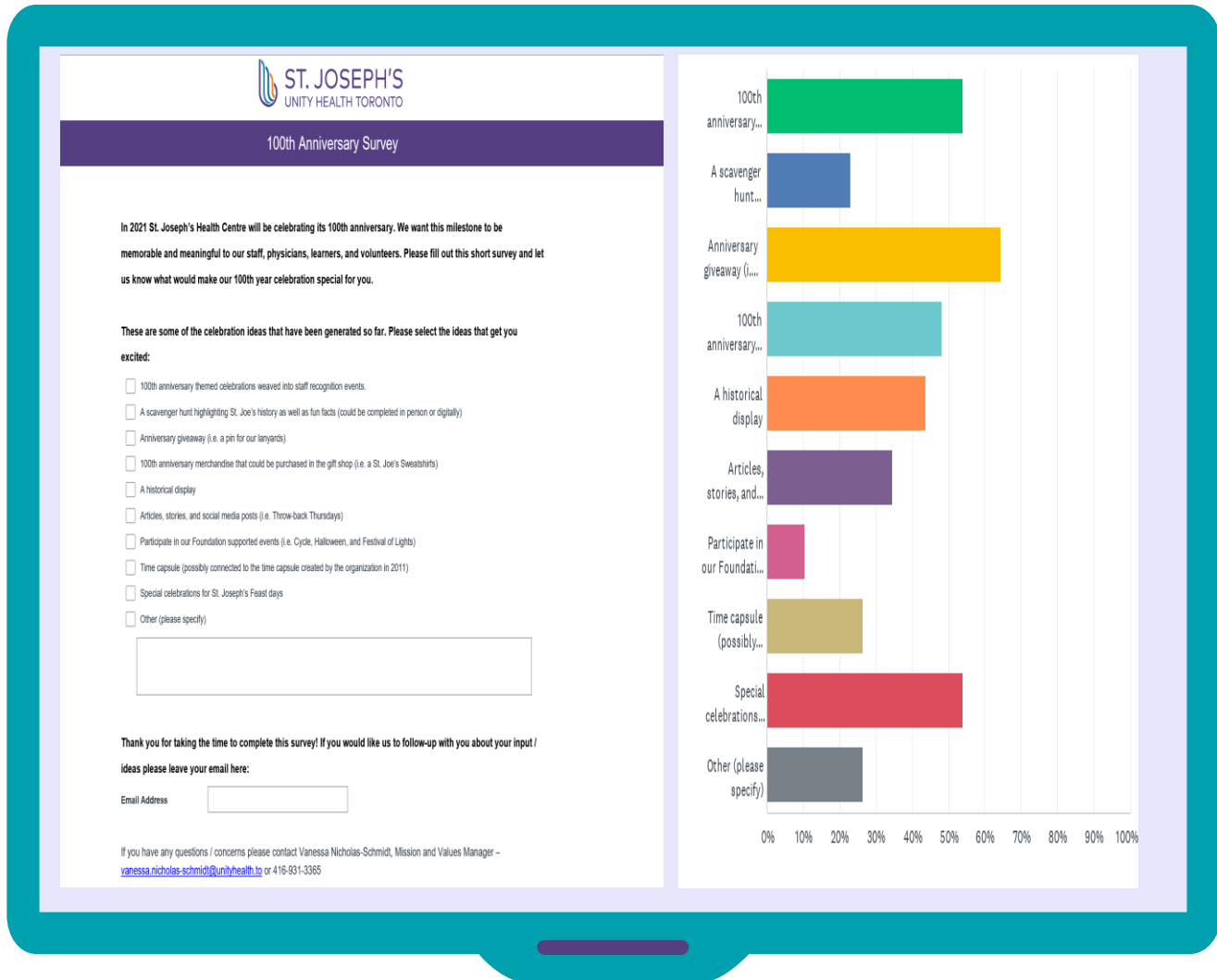
In 2020, a 100th Anniversary Planning Committee was formed to plan centenary celebrations for the Health Centre. On this committee were:

- Vanessa Nicholas-Schmidt, Mission & Values Manager (Chair)
- Alejandra Priego, Family Medicine Patient Care Manager
- Ana Jeremic, Patient & Family Education Specialist
- Donna Romano, Mission & Values Manager
- Dwight Donaldson, Leadership and Organizational Development Coordinator
- Evelyne Jhung, Corporate Communications Manager
- Gillian Brunning, Redevelopment Project Manager
- Jeff Dionne, Leadership and Organizational Development Director
- Nazanine Gholami, Emergency and Medicine Project Manager
- Susan Bertoldi, Volunteer Services Operations Leader
- Teruko Kishibe, Archivist
- Valerie Picher, Foundation, Vice President Community
- John Diallo & Rosa Militano, Patient and Family Partners
- With thanks to Maria Dyck, Sabrina Divell, and Michael Kidd for their early participation on this committee

The committee decided that anniversary celebrations would be held beginning in January 2021 in the lead up to St. Joe's 100th Anniversary. This report provides an overview of the corporate celebrations of this wonderful milestone.

Background

We began with a survey ...



Objective

To raise awareness of our 100th anniversary and to receive feedback about celebrations that would be most meaningful for our people we shared this survey with the St. Joe's community via Twice A Week and Chatter. We received 87 responses to the ideas provided as well as additional ideas generated by participants.

Background



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Together with designer Kevin Saychareun, these two logos were created for the Anniversary Year and a tool kit was distributed so that our people could use these logos in their written communication including email signatures, PowerPoint presentations, and a logo for documents.

Breakfast for Champions: 100th Anniversary Edition



A special thank you to mark 100 years of keeping the Promise.

"Our family would like to thank all of you for your hard work and caring for patients at St. Joe's, especially in these most difficult times. We are honoured to kick off St. Joe's 100th Anniversary by serving those who serve us. You are what makes St. Joe's great. Thank you and stay safe."

*Marilynne Day-Linton and Bill, Christine and Phil Linton,
proud friends and supporters of St. Joe's*

**This breakfast is valid from
January 25 - 29, 2021.**
This voucher has no cash value.

Please redeem this voucher in the cafeteria for
your **FREE** breakfast! You have the option of one of
the following breakfast combos:

- #1 - A breakfast sandwich and a coffee or tea
- #2 - Two eggs, bacon or sausage, hash browns,
toast and coffee or tea
- #3 - Omelette with coffee or tea
- #4 - Breakfast around the world special

Enjoy!
**This breakfast celebrates YOU
and our 100th Anniversary.**



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Our 100th Anniversary Celebrations were kicked off with a "Breakfast for Champions: 100th Anniversary Edition." Through generous donors from our Foundation, staff and physicians received breakfast vouchers as they arrived at work on January 25, 2021.

Throwback Thursdays

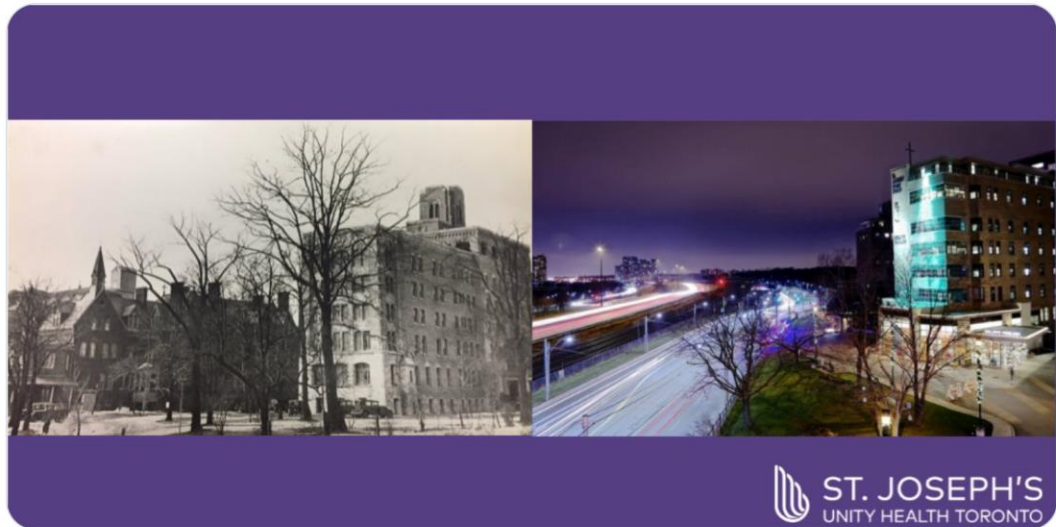
 <https://twitter.com/UnityHealthTO/status/1450446838071500802>



← **Tweet**

It's finally here: St. Joseph's Health Centre's 100th Anniversary! We've had so much fun remembering the rich history of St. Joseph's these last months!

To learn more about [#StJosephs100](#): bit.ly/3yIFa3D.



9:00 AM · Oct 19, 2021 · Hootsuite Inc.

Our 100th Anniversary was also celebrated virtually including:
- Throwback Thursday's tweeted by our Unity Health Toronto Library Services every two weeks and re-tweeted by corporate communications.

Home > About Us > Media Room > St. Joe's 100th

St. Joe's 100th

1921 to 2021: Celebrating 100 years of caring for our west-end communities

Toronto, and second, to prevent municipal developers from expropriating the orphanage property, as hospitals were protected from expropriation.

Media Room
For Media
News
In the News
St. Joe's 100th
Milestones
Photos of Our Past
Time Capsule
Publications

Partnerships

Quality

Strategy and Performance

Vision, Mission and Values

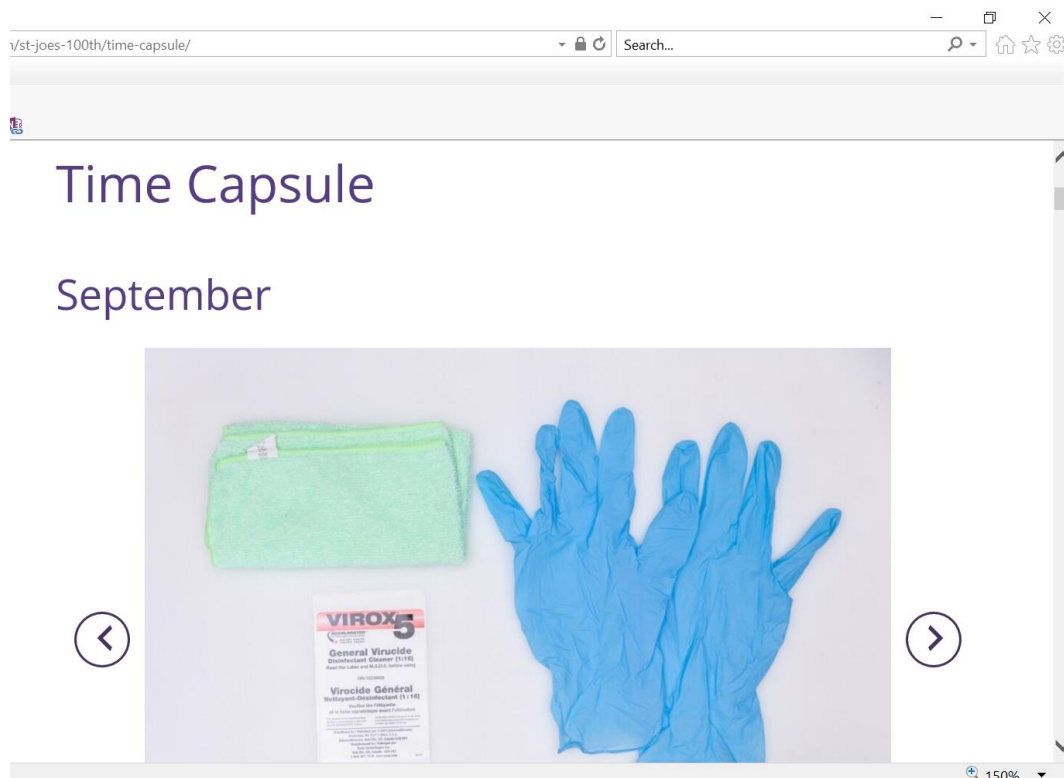
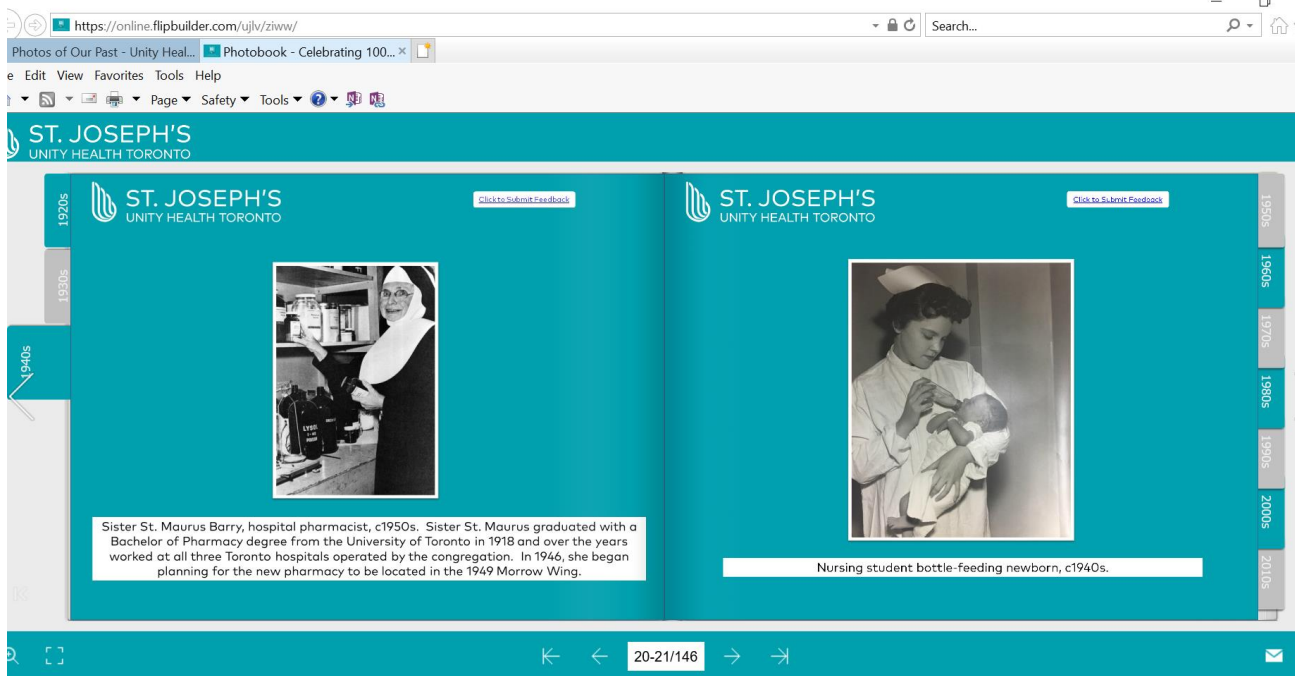
Who We Are

Milestones

St. Joseph's has a rich and proud history of providing exemplary and compassionate care over the past century. Read more about our milestones and medical firsts by clicking on the dates below.

- Before 1920
- 1920 - 1950
- 1950 - 1970
- 1970 - 1990

The 100th anniversary section of our website which included a general introduction to the centenary and the following sub-sections: milestone, photos of our past, and a time capsule reveal.



Commemorative Pin



In celebration of the Feast of St. Joseph on March 19th, 100th Anniversary Pins were distributed to all staff via our managers.



In the spring, the St. Joseph's Health Centre archives and St. Joseph's School of Nursing Alumnae Association shared physical display cases full of historical artifacts (pictured above).

A photo timeline featuring decade-by-decade building development and human interest stories lines the hallway linking the cafeteria with the Our Lady of Mercy wing (pictured on next page). This timeline and our other virtual archival exhibits also contain contributions from the Archives of the Sisters of St. Joseph of Toronto.

This timeline can also be viewed on our website at:

<https://unityhealth.to/docs/2021/100th-Timeline.pdf>



Promise 100
Throughout the
Foundation's
Year



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Throughout all of 2021, St. Joseph's Foundation has been celebrating "Promise 100" in all of their work including events, posters, and videos
<https://vimeo.com/611752199>



.....
**A lot has changed in
100 years, except our
St. Joe's Promise.**
.....

Promise 100 Throughout the Foundation's Year



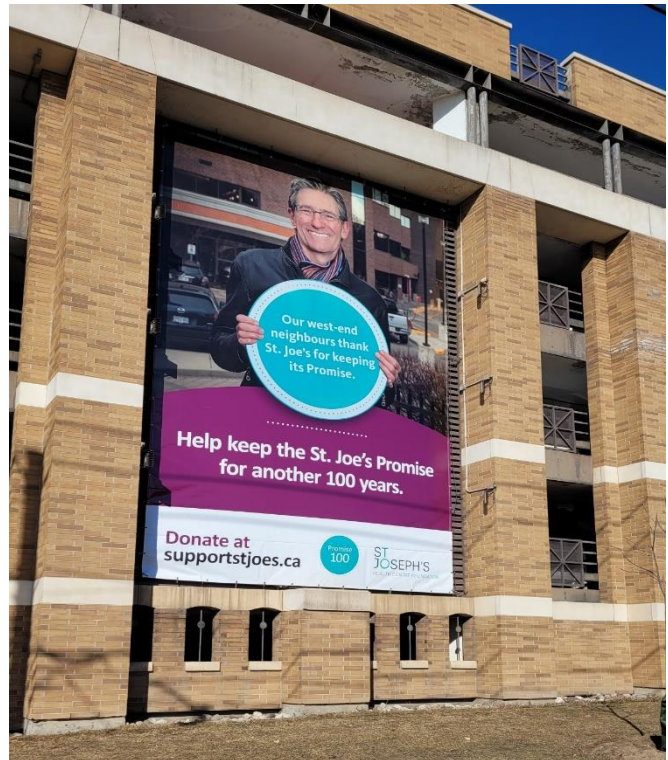

"Our teams at St. Joe's are working tirelessly to care for this community."

President and CEO of Unity Health Toronto Dr. Tim Rutledge says a lot has changed in 100 years at St. Joe's, except our Promise to meet the health needs of this community. "It's inspiring to see the dedication of our teams and the support from our neighbours."

Donate at supportstjoes.ca
to help keep the Promise.



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"I always knew St. Joe's was where I needed to be."

Dr. Eddy Lau is not only living and raising his family just a few blocks from St. Joe's, where both of his daughters' were born, but he has also been keeping the Promise by caring for the community as a pediatrician for more than 25 years.

Donate at supportstjoes.ca
to help keep the Promise.



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THANK YOU TO OUR HEALTHCARE PROVIDERS

for a century of care in
our west-end community

Join us and share your
thanks during St. Joe's
Promise Month and at our
Festival of Lights event

Donate and learn more at
supportstjoes.ca

Scotiabank.

This ad is generously
donated by our wonderful
friends and supporters
Sahib Bachir and Jacob Verex

Jessica Black
is a full-time RN
at St. Joe's

Celebrating 100 years of keeping
the Promise to meet the healthcare
needs of Toronto's west-end

Promise
100

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neighbor
LOVE WHERE YOU'RE AT

SEPTEMBER 2021
neighbor.com

vue

President and CEO of St. Joseph's Health
Centre Foundation Maria Dyck with Cycle
4 St. Joe's co-chairs Peter Zissis and Bob
Clark are getting ready to ride on
September 26th to support St. Joe's
@stjoespromise #Promise100 #Cycle4StJoes

Download the
neighbor app to use as
your neighbourhood guide

Available on the
App Store

GET IT ON
Google Play

ST. JOE'S KEPT ITS PROMISE TO CARE FOR OUR TODDLER.

Now it's our turn to help build
a new Emergency Department.

One frantic morning in 2018, MJ and Dan thought they
might lose their normally happy, healthy 18-month old
son Sam. St. Joe's Emergency was minutes away where
he fought for his life from rare blood poisoning.
Today Sam is back to his happy self.

Join us
and donate at
supportstjoes.ca

Celebrating 100 years of caring
for the healthcare needs of our
west-end community.

Promise
100

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Promise 100 Throughout the Foundation's Year



Promise 100 Throughout the Foundation's Year



What's coming?

THANK YOU TO ALL OUR HEALTHCARE PROVIDERS

for a century of care in
our west-end community

.....
Join me in supporting
St. Joe's Promise Month
and the Festival of
Lights event!
.....

Promise Month Presented by:

Scotiabank®

Donate and learn more at
stjoespromise.ca

Salah Bachir

Honourary Patron of
Promise Month and the
Promise Festival of Lights

Celebrating 100 years of keeping
the Promise to meet the healthcare
needs of Toronto's west end



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FESTIVAL OF LIGHTS

STOP BY TO SEE OUR LIGHTS STARTING NOVEMBER 21ST

Toasting the 100th Anniversary at Existing Events



Throughout the year, St. Joe's 100th Anniversary was noted and celebrated during different events. For example, at the Our Shared Values Awards the opening reflection shared some of the history of the Health Centre and Sister Georgette Gregory (Congregational Leader of the Sisters of St. Joseph) gave a 100th Anniversary Greeting to those in attendance.

100th Anniversary Menu



As part of ongoing Anniversary Celebrations, Dayalan Theyathasan and the Lakeside Café team offered a 100th Anniversary Menu on September 22. In addition to delicious food the celebration was enhanced with archival photos around the café, roaring 20s music, and warm hospitality.



100th Anniversary Swag



100 Year Strong t-shirts and sweatshirts have been a popular item for purchase in our gift shop.

St. Joe's 100th Birthday Party



St. Joe's 100th Birthday Party

Our 100th Anniversary celebrations culminated in a birthday party for St. Joe's on October 19, 2021. Staff, physicians, and volunteers were invited to attend a fall fair with stations set-up around the campus (unfortunately due to COVID-19 we were unable to invite our wider community to these celebrations):

- The pumpkin station was the place to go to judge the pumpkin decorating contest and pick-up a pie pumpkin gifted by Patient and Family Partners John DiLallo and Rosa Militano. Congratulations to the winner of this contest the ICU/CCU and the running up teams: Family Birthing Centre and 6G Medicine.
- The history station shared a St. Joseph's decade by decade timeline and offered the chance for folks to speak with a Sister of St. Joseph and or a Nursing School Alumna.
- The music station filled the air with beautiful melodies performed by Midori Marsh.
- The games station helped people to think about wellness while having lots of fun.
- The selfie station was a great chance to capture your own memories of St. Joseph's 100th Birthday Party.
- The welcome & goodbye stations sent staff back inside with a 100 Year Cookie and hot chocolate.
- The 100th Anniversary Tree station offered a moment to rest in gratitude.
- The land acknowledgment exhibit and conversations with James Bird (Indigenous knowledge keeper of the Nehiyawak Nation and Dene Nation and co-creator of the [Canada By Treaty](#) Exhibit) station invited us into reflecting on truth and further committing to meaningful reconciliation.

Participants were guided through the station by a scavenger hunt and all who participated in this hunt had the opportunity to win a 100 year strong sweatshirt.



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